



**For Immediate Release: 5 December 2025**

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**SPE® THERMOSET DIV. ANNOUNCES CALL FOR PAPERS, SPONSORS & EXHIBITORS FOR THERMOSET TOPCON MAY 12-13, 2026 IN MADISON, WISCONSIN**

**“THE FUTURE OF THERMOSETS: AI AND EMERGING INDUSTRY INNOVATIONS”**

- **How Artificial Intelligence Will Benefit the Thermoset Industry**
- **New Thermoset Manufacturing and Material Developments**
- **Industry Alliances and Working Together to Grow the Thermoset Market**

**ABSTRACTS DUE FEBRUARY 17, 2026 & FINAL PRESENTATIONS DUE April 17, 2026**

**Please send Abstracts including Title and Description (100 – 200 words) to: [intuitgroup@gmail.com](mailto:intuitgroup@gmail.com)**

The SPE Thermoset Div. is announcing its call for papers, exhibitors, and sponsors for their annual event to be held on May 12 – May 13, 2026 at the Monona Terrace and Convention Center in Madison, Wisconsin.

**“THE FUTURE OF THERMOSETS: AI AND EMERGING INDUSTRY INNOVATIONS”** is the theme for the 2026 event. “Advancements in AI are speeding developments in all industries and this year’s SPE Thermoset TopCon will highlight how the thermoset industry can benefit from this growing technology,” said Sean Campbell, sales and marketing manager, Engineered Composites at LyondellBasell and SPE Thermoset Div. Chair. “We are planning to bring in AI industry experts to present how the technology is changing the world overall, include specific applications to benefit the thermoset industry, and inform attendees on how to use and apply AI to benefit themselves and their companies,” added Campbell. “In addition, industry associations will update us on what they’re doing to benefit our industry and how we can help,” added Campbell.

The SPE Thermoset TopCon 2025 event was a huge success including 30 Sponsorships and/or Exhibits, nearly 200 Registrations, 19 Technical Presentations, Two Keynote Addresses, an Executive Roundtable and 5 Student Posters.

The SPE Thermoset TopCon 2026 will follow the 2025 format featuring keynotes, technical presentations and exhibits highlighting advances in materials, processes, and equipment for thermoset technologies in multiple

applications. The 2-day conference also includes networking breakfasts, lunches, and a cocktail reception. Optional social events, including a tour of the Polymer Engineering Center at UW – Madison, golf outing at University Ridge Golf Course and a cruise of the Madison shoreline are offered on May 11, the day before the conference begins.

**A variety of exhibit and non-exhibit sponsorship packages** including passes to the event and opportunities for company exposure are available. Companies interested in presenting papers and/or showcasing their products and/or services via sponsorship or exhibiting, and individuals interested in registering to attend the event should go to <https://spethermosets.org/topcon/> for more information or contact Teri Chouinard at [intuitgroup@gmail.com](mailto:intuitgroup@gmail.com).

**The 2025 SPE Thermoset Topcon was made possible by the support of sponsors including:**

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For more information see <https://spethermosets.org/topcon/>. For more information on the **Society of Plastics Engineers**, see <https://www.4spe.org/>.

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